



‘There’s an unquestionable connection between why Mirabel exists and what it does.’

Anne Bastian

Chief People Officer, Liberty

Liberty, a financial company with a big heart, has been connected to Mirabel as a corporate partner since 2007. ‘There was a synergy right away,’ Anne Bastian said. ‘Who Jane was and why she’d created Mirabel really resonated with us – finding support for those kids and their grandparents or carers. It was about keeping them buoyant and trying to future proof them to break the cycle.’

The Liberty partnership quickly evolved and a new entity, Liberty Network Services, also signed on as a Mirabel partner.

Anne said for the Liberty executives and staff, it’s about much more than donating money. They volunteer at Mirabel Big Days Out and other events where they can. At Liberty conferences, Mirabel stories cut through the routine talk of financial products and business. These stories cut through to such an extent that one Mirabel alumni speaker, Brandon, was offered a job the day after speaking.

‘There’s an unquestionable connection between why Mirabel exists and what it does. You never have to wonder if you’re making a difference,’ Anne said. ‘It’s nice to know you’re making an immediate difference to the kids’ lives, and their carers.’

‘Volunteering for Mirabel is a bit of fun and helps the kids forget they’ve been given this rough start to life,’ she added. ‘It feels like you’re a welcomed aunty. It breeds this love from Mirabel itself and a genuine connection. There’s a real heart connection for our people at Liberty. I wish we could volunteer more.’

